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Whether you're hoping to get your holiday shopping done in advance or simply want to save on something for yourself, there are plenty of deals to sift through.

To help, we've rounded up a list of all the retailers we expect to offer big savings.

Below, you'll find a running list of retailers holding sales for Black Friday, a list of the top items to buy, and FAQs about shopping for beauty and grooming products during Black Friday.

Deal icon An icon in the shape of a lightning bolt.

Deal Jack Black Turbo Body Lotion Energizing Gel Moisturizer Valued at \$74, save big on a luxury size of the Jack Black Body Lotion for 25% off.

Shop at Nordstrom

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But it was one of the less flashy big game ads that caught our eye here at the Alliance for American Manufacturing.

This one came from a newcomer to the Super Bowl ad game: Temu. The shopping app is among the hottest in America right now, offering users lightning sale bargains on everything from clothing and beauty products to tools and kitchen gear to electronics and toys. The app's product offerings mirror Walmart or Target; there's a lot of stuff there, and it's super cheap.

If it seems like Temu came out of nowhere, well, it kind of did. Owned by Chinese conglomerate PDD Holdings (formerly called Pinduoduo), Temu quietly launched in the United States in September, aiming to follow the direct-to-consumer business model perfected by another Chinese company, SHEIN.

Like SHEIN, Temu cuts out the middleman by selling products straight from manufacturers in China and shipping them directly to consumers. And these products are cheap: When I took a quick peruse of the retailer's website on Tuesday afternoon, Temu was offering a stainless steel handheld mixer for \$1.89, a pair of rhinestone earrings for \$1.88, and a five-piece grinding tool for \$2.88.

But Temu is also just giving stuff away, offering credit to consumers who convince others to sign-up to the site via social media.

Temu hasn't been examined as closely as SHEIN, most likely because it is so new to the game. But many of the same worries we have about SHEIN also apply to Temu. And the same sort of policy needed to take on SHEIN's bad practices likely would apply to Temu as well.

"This is an interesting example of the manufacturing base in China getting sufficiently sophisticated that it no longer feels like it needs to go through distributors. They're selling directly to consumers. And there are a lot of people who are hurting economically and looking for a bargain," he told TIME.

"This is obviously going to put pressure on producers of goods to further